



CALL FOR PAPERS – Deadline: January 9, 2017

**Alliance for Research on Corporate Sustainability
Ninth Annual Research Conference**

June 14-16, 2017

**Rotterdam School of Management, Erasmus University
Rotterdam, the Netherlands**

The ninth annual research conference of the [Alliance for Research on Corporate Sustainability](#) (ARCS) will bring together scholars from a variety of disciplinary and methodological perspectives interested in advancing research on corporate sustainability. ARCS is a consortium of universities and individuals, and serves as a professional society of scholars studying the interface between business and sustainability. ARCS provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business.

The conference welcomes unpublished working papers focused on business and sustainability (both social and environmental) from all disciplines and research areas. Papers drawn from economics, law, operations, organizational theory, political science, psychology and decision making, sociology, strategy and other fields are within the realm of the conference. We are receptive to a wide range of perspectives and methods, including empirical research (quantitative and qualitative), theory development, formal theoretical modeling, and experimental methods. We are particularly interested in papers that have implications for management, organizations and policy.

Examples of suitable topics for the ARCS Conference include non-market strategy, climate change management, sustainability reporting and disclosure, green supply chains, green marketing, sustainable finance, renewable energy investments, business/NGO partnerships, sustainable mobility, social dimensions of sustainability, cleantech innovation, green entrepreneurship, sustainable natural resource management, and “base of the pyramid” development strategies.

We especially encourage submissions from junior scholars and new scholars in the field.

Submission Information: DEADLINE January 9, 2017

Please [click here](#) to go to the ARCS website for information on submitting your papers. The paper submission deadline is January 9, 2017; the program will be announced in early February, 2017.

Submission Guidelines

Submissions must be working papers not yet accepted for publication, and must include an abstract. You can submit up to two papers for either the conference program or the pre-conference Ph.D. workshop. The ARCS Conference includes two types of sessions, described below. All authors of submissions accepted will be listed in the program. Submitters will be asked by the conference committee to review several other submissions.

Presentation Slots (20 minutes): These provide presenters the opportunity to present their research and obtain feedback from a highly engaged audience.

Research Sketches (5 minutes): These are short presentations that sketch the presenter's research question and approach and present some central findings, using either no slides or at most two slides. These Sketches will enable us all to know a bit more about what these participants are working on, and are scheduled to encourage informal discussions during the breaks that follow. They have been extremely well-received during past ARCS Conferences.

Review Process

Reviews will be double-blinded.

Awards

Two types of [awards](#) will be presented at the Conference:

ARCS Outstanding Paper Award: The Program Committee will select several papers for the *Outstanding Paper Award*. This award will be based on the research paper's potential impact on management practice and rigor of analysis. All submissions will automatically be considered for this award.

ARCS Conference People's Choice Award: Conference attendees will select this award from among presentations and research sketches. This award will be based on individual attendees' own criteria for high impact work.

Conference Location and Contact Information

- Conference Location: [Rotterdam School of Management](#), Erasmus University, Rotterdam, the Netherlands
- Conference Chair: Professor [Frank Wijen](#), Rotterdam School of Management, Erasmus University
- For all questions regarding the conference and/or the conference program, please e-mail: arcs2017@rsm.nl

About ARCS

ARCS is a consortium of universities and individuals, and serves as a professional society of scholars studying the interface between business and sustainability. ARCS provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business.

Faculty members, doctoral students, and researchers from *any* university or academically-oriented institutes and think-tanks are welcome to become ARCS individual members. A one-year individual ARCS membership is included in the conference fee. Individual membership benefits include access to member services and networking opportunities, as well as opportunities to serve on ARCS Working Committees.

ARCS' institutional members include Bocconi University, Colorado-Boulder, Columbia, Cornell, Dartmouth, Duke, Erasmus, Georgia Tech, Harvard, HEC Paris, Indiana, INSEAD, Michigan, MIT, Nanyang, Northwestern, Pennsylvania, Stockholm School of Economics, UC Berkeley, UCLA, Virginia, U. Western and Yale.

For more information, including individual and institutional membership details, click [here](#).

For general information about ARCS, including access to the ARCS Dataverse, which hosts corporate sustainability datasets, please visit our [website](#).

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***We look forward to receiving your paper submission for the 2017 ARCS Conference!
- The ARCS Conference Program Committee***